

ORGANO™

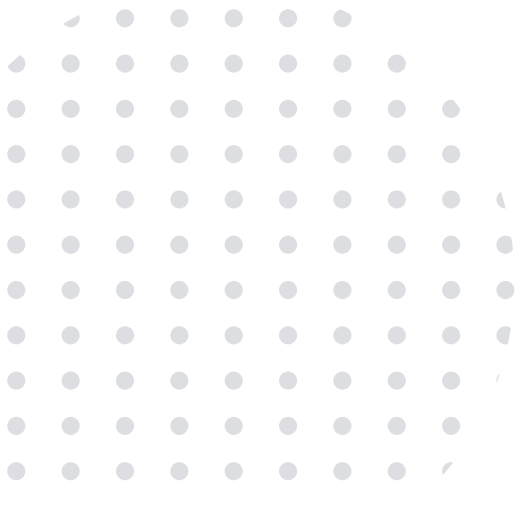


STAR ACHIEVER PROGRAM



WE HEARD YOU!

ORGANO understands the importance of having a clear path towards success, that's why we revamped our legendary Star Achiever program with brand new perks and mechanics to make it easy for you to track your victories and set a clear path towards your goals.





WHAT IS THE STAR ACHIEVER PROGRAM?

It is a program designed by ORGANO to recognize retail excellence and consistency. Our stellar Distribution Partners are part of it because they commit to selling every month and achieve their goals every single time.

HOW CAN I BECOME A STAR ACHIEVER?

Becoming a Star Achiever has never been easier! You can become an OG Star Achiever when your PQV sums 450 or more every month!

Your customer retail orders plus your personal product orders are computed to equal your total PQV monthly.

Think of it, the average ORGANO customer drinks an average of 3 boxes of coffee per month. This means that by having only 10 single customers that buy 3 boxes per month equals 30 boxes that get you to the necessary 450 PV (30x15 PV).



SOUNDS CHALLENGING...

It is not! Because the Star Achiever's minimum requirement of 450 PQV per month is based on solid market fundamentals.

If you are in this for the long haul, all you have to do is check your numbers and calculate how much product you need to run your business! We have a few tips for you on how to do this:

- 1** Calculate your household consumption: those are the products you consume, they also add up to your PQV.
- 2** Calculate your samples, they are an investment for the continuity of your business as they can help you convert those prospects into customers or even business partners.
- 3** Calculate the number of retail items you need, the products you need to make available and ready for resale at your Opportunity meetings and/or product presentations.
- 4** Don't forget to include the Wholesale product or the items that will be sold to your new personally sponsored distributors so they can sample while they get their first order. If you add them up and plan for each month you'll be able to reach the necessary 450 PQV, or maybe even discover that you need much more. Each time you get one of the milestones (accumulated stars) you will unlock access to incredible perks, rewards, and surprises. When you reach each milestone you'll receive an amazing prize and a digital certificate of your level!

STAR ACHIEVER TIERS



BRONZE STAR - 1 TO 6 STARS

6 Stars = \$25 USD via OGPAY



SILVER STAR - 7 TO 12 STARS

12 Stars = 2 day/1 Night hotel stay
(in your town/region) via Travalla



GOLD STAR - 13 TO 18 STARS

18 Stars = A Cruise In your Region¹



PLATINUM STAR - 19 TO 24 STARS

Going Platinum grants you access to special seating at Organo events, no lines, first access to promo packs.

24 Stars = Organo Backpack

30 Stars = \$30 OFF in a Business tools purchase²

36 Stars = \$35 OFF in an OG product purchase²

42 Stars = Cash back on your OGPAY wallet up to \$40⁶

48 Stars = Get a Business Tools product of your choice for free

54 Stars = One free ticket to the next ORGANO event

60 Stars = Choose one product for free
(Travalla or Cognition not included; no packs or kits)

66 Stars = A coffee sampler pack

72 Stars = Get 5000 Travalla points

78 Stars = \$50 on your OGPAY wallet

84 Stars = A FREE beU set

90 Stars = Travel set

96 Stars = A customized Organo cup + 1 Forever Week with Travalla⁷

GET MORE BY GETTING PERFECT ATTENDANCE

All our Superstar Perfect Attendance get to receive a 6 day/5 nights cruise, with all expenses³ paid (in their region).

Superstar Perfect Attendance are those who have qualified as Superstars for 12 consecutive months, with at least 4 of their personally sponsored downlines qualifying as Star Achievers every single month.



STAR ACHIEVER PLUS PROGRAM

On top of our Star Achiever program, we added this new layer to encourage participation in sales for specific categories. By participating in this additional program you'll get additional rewards and recognition

COGNITION

All you have to do is be a Star achiever and do your Cognition exercises for 6 minutes a day, everyday for each tier of time to get perks and rewards!

90 DAYS

Get \$50 on your OGPay wallet

6 MONTHS

Get a 3 day/2 nights cruise within your region via Travalla

1 YEAR

Get a 6 day/5 nights cruise with all expenses⁴ paid - flight included - in your region.

SUPER **STAR ACHIEVER** **PLUS PROGRAM**

With the Super Star Achiever Plus Program, you do more and you get more. Sign up with our Cognition Program!

COGNITION

All you have to do is be a Super Star achiever and do your Cognition exercises for 6 minutes a day, everyday for each tier of time to get perks and rewards!

90 DAYS

get \$200 on your OGPay wallet

6 MONTHS

Get 1 Forever Week plus a special Star Achiever product pack

1 YEAR

Get a 6 day/5 nights cruise all expenses⁵ paid - in the region of your choice

DISCLAIMERS

- The list of Qualifiers will be available every 25th of the following month.
- For every reward, the Distribution Partner will receive an email notification with the reward details and information on how to redeem the prize.
- For prizes that need to be shipped, the Distribution Partner should contact the customer service of his region and provide the shipping address
- Product prizes must be redeemed within 3 months of awarding.
- Trip/travel prizes must be booked within 12 months of awarding.
- Rewards may vary based on availability.

¹ All rewards may vary based on your Region

² \$30 discount can only be applied once; if the total order is \$30, the Distribution Partner needs to pay only applicable taxes, shipping and handling.

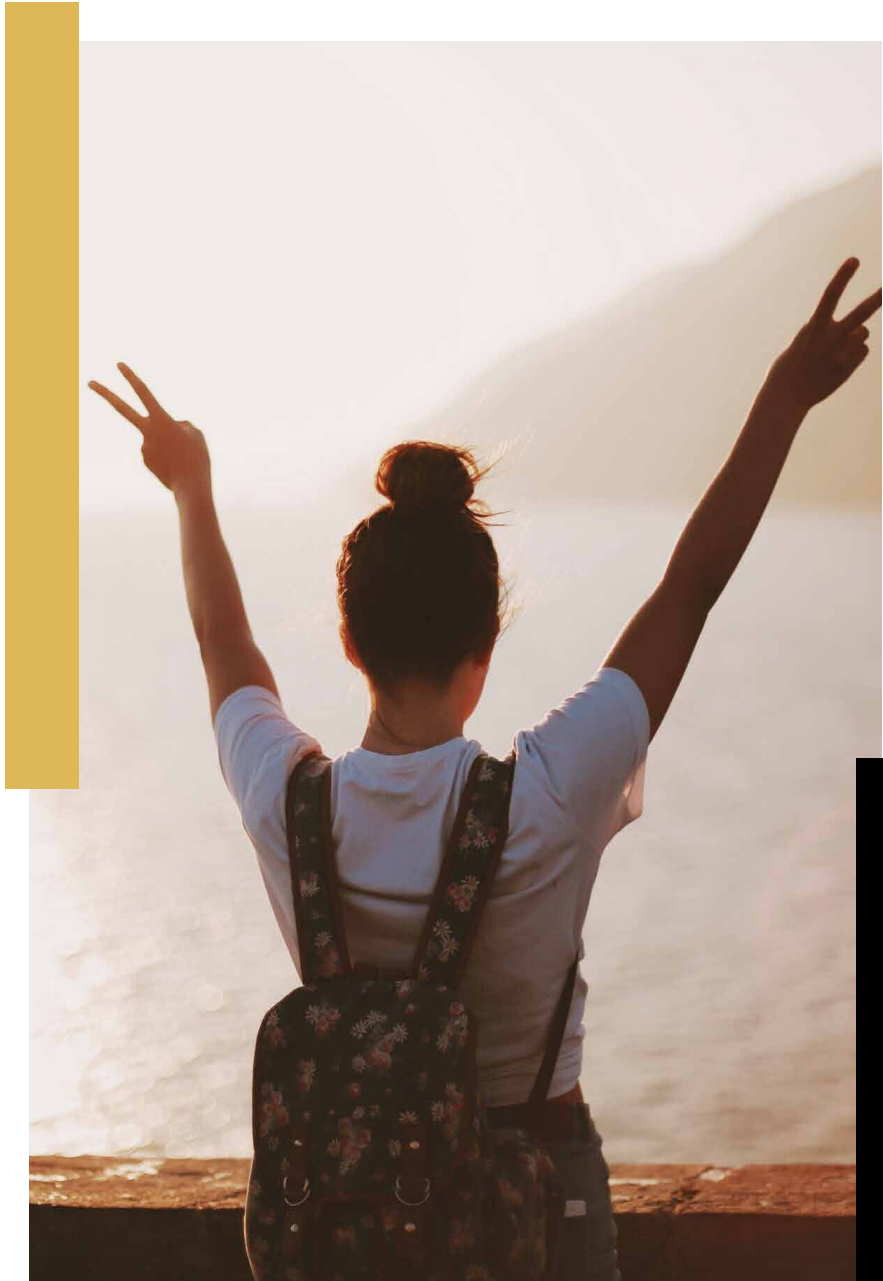
³ The paid expenses are: flights, hotel, transportation/transfers, all inclusive hotel.

⁴ All expenses paid stand for: flight, transportation, hotel all inclusives, no alcohol for 2 people.

⁵ All expenses paid stand for: flight, transportation, hotel all inclusives, no alcohol for 2 people.

⁶ 10% cashback (max. \$40) on orders paid with OGPAY wallet within the month of 42 stars qualification.

⁷ To redeem 1 ForeverWeek, the Distribution Partner needs to have an active Travalla membership.



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