

LET'S PARTY!

SHARE YOUR LOVE FOR
THE ORGANO™ PRODUCTS



This October, we have **MANY REASONS** to **CELEBRATE:**

- New PSPs
- New FENIX DX™ & FENIX XT™
- Expanded OGX System
- Great tasting products that people are excited to sample

And what better way to celebrate than to host an OG Mixer! These exclusive ORGANO™ parties are the best way to introduce people to the company, spread the latest news, and get everyone excited about our incredible products.

Make sure you share your OG Mixer with the rest of the world by posting your party pictures on social media. OG will repost your photos and give away free swag, mugs, iPads, and an iWatch to the people who submit the best photos.

If you want to win some awesome prizes, here's what you need to do:

- Post photos and videos of people trying the products and giving testimonials
- Post photos of the product display that you've set up for the party
- Post a group photo of everyone who attended the OG Mixer
- Post to Twitter, Facebook, or Instagram
- Use the #TasteTheGold

Note – If your Instagram account is private, we will not be able to see your photos. If your Facebook post is restricted to just friends, we will also not be able to see your photos.



3 WAYS to host an OG MIXER

Depending on which ORGANO™ product you want to be the star of your party:

1. OG Mixer with FENIX DX™ & FENIX XT™
2. OG Mixer with ORGANO™ Coffee & Tea products
3. OG Mixer with FENIX Shake

The product you choose to highlight will determine:

- The guests you want to invite to your party. Make sure you pick the right people for the right product category.
- The samples you need and the recipes you want to prepare for your guests to try.
- The set-up you need for your table and the printed and/or visual materials you need to have available for your guests.

Once you have your party planned out, get out there and spread the word!

[Click here for some e-invite templates you can use.](#)

[Here are some suggested posts/messages you can send with the invite.](#)



1 Make your guests feel welcome right away:
When possible, greet them at the door, offer them something to drink, and introduce them to one other guest.

2 Make things easy by simplifying:
Narrow choices, including recipes and decor.

3 Timing is key:
Choose the right time during the day – mid-afternoon usually works best – and send invites with enough time in advance, 2-3 weeks if possible.

4 Avoid stress by planning:
Create your own to-do list and make sure you check off every single item.

5 Have fun:
It's your party so enjoy it!

Click here for Recipe Ideas:
The Perfect Pairings to ORGANO™ Products.

Product-display table set-up:



An **OG MIXER** is a great **OPPORTUNITY FOR:**

1. Introducing the ORGANO™ Opportunity to those who show an interest in the business.
2. Sampling our incredible product line.
3. Selling more ORGANO™ products.

Example: Before you conclude your OG Mixer with FENIX DX™ & FENIX XT™, talk to your guests about the amazing OGX System and the wonderful results they could get if they also purchase the FENIX Shake and use these three products together.

Example 2: Before you conclude your OG Mixer with the FENIX Shake, talk to your guests about the wonderful Weight Loss and Maintenance Kits, which combine our meal replacement shakes with some ORGANO™ Classics.





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